

City of Gonzales

City Manager Report

February 2026



Electronic Billboard

Gonzales continues to lead. In February, Gonzales held a Ribbon Cutting for the first electronic Billboard in the area. The sign was beautifully designed by Legacy Signs, with Gonzales in mind. Developer Scott Smith worked with City staff and a committee to select the most fitting structure and after a long process, the sign is up and running and now sits just south of the winery off HWY 101. It's a sight to see if you haven't seen it yet. Thank you to Legacy Signs for picking Gonzales as an investment site and thank you to the team at PG&E for helping us get it quickly powered up. If you are interested in advertising on the sign visit Goldenbearoutdoor.com for pricing.



Housing

The Vista Lucia housing application was submitted to the Local Agency Formation Commission (LAFCo) for consideration on February 24th. The Commission now has the task to review the application to determine if the City's request for annexation is justified.

If approved, the City will incorporate over 700 acres where the Vista Lucia housing will go. The project will build out over a period of 30 years and it will include parks, green open spaces, a donated school site, a fire substation and housing at various price points, to include affordable housing apartments and self-help (sweat equity) units. Thank you to the community that used their voice and submitted letters to share their stories around housing in support of the project. Your voices and experiences matter! For more information on the project and its status, contact our Community Development Director Taven Kinison Brown at tkinisonbrown@ci.gonzales.ca.us or visit the City of Gonzales website at gonzalesca.gov.

Gonzales Fire Department Parcel Tax

On February 17th, the City Council voted in favor of putting a Parcel Tax Measure on the June 2, 2026 Ballot. The proposed tax (**Measure B**) will support the Fire Department's staffing and operations.

With costs continuing to rise, the City needs to look at other ways to fund this essential service. Without new revenue coming in, the City will find it hard to maintain this service locally, resulting in delayed response times and putting us all at risk. Funding generated through **Measure B** would strictly go to the Fire Department and there would be local oversight to ensure that stays the case. The proposed tax is \$349.00 per single-family unit and \$262 per multi-family unit annually. For more information on the tax, visit the City's website at gonzalesca.gov or join the Gonzales Fire Department at their Open House on April 11th from 11:00AM – 3:00PM.

Save the Date:

	<h2>APRIL COMMUNITY CALENDAR</h2>
<p>Be sure to mark your calendars and participate in a range of activities and gatherings suitable for all! Please refer to the information below for events & reminders.</p>	
<p>For questions please call 831-675-5000.</p>	
	<p>Kid Power After School Program</p> <ul style="list-style-type: none"> • KP After School Program: We are still accepting registrations for our After School Program, last day for regular registration will be on, Sunday, April 12, 2026 Cost:\$180/\$225 nonresident • KP Spring Camp: Last day to register is Thursday, April 2, 2026. Program duration: April 6th -10th Cost:\$125
	<p>Senior Programming</p> <ul style="list-style-type: none"> • Chair Yoga: Tuesday's at 9:00AM @ the Taylor Farms Health & Wellness Center Cost: FREE • Group Peer Counseling: Hosted by Alliance on Aging. Wednesday April 1 @ 2PM-3PM @ The Gonzales Police Department Conference Room. Cost: FREE • Wreath making: Thursday, April 9th from 10-12PM @ the Gonzales Police Department Cost: FREE
	<p>Events</p> <ul style="list-style-type: none"> • Fire Department Open House: Join us on Saturday, April 11th @ 11AM-3PM @ 325 Center St. for our open house!
	<p>City Sports</p> <ul style="list-style-type: none"> • Mini T-Ball Ages 2 ½ - 4 - Spring 2026: Last day for regular registration is Monday, April 6th Cost: \$60 / \$75 Non Resident
	<p>Community Center Programming</p> <ul style="list-style-type: none"> • Boys & Girls Club: Mondays & Wednesdays: 2-6PM & Thursdays: 1-6PM Cost: FREE • Wings of Knowledge STEAM Services: Tuesdays 2-6PM FREE • City Drop in Services for Teens: Fridays: 3-6PM & Saturdays: 10AM-1PM
	<p>Food Distributions</p> <ul style="list-style-type: none"> • Food Bank for Monterey County: Every 3rd Wednesday from 9:30AM to 10:30AM at St. Theodore's Church. • Gonzales Community Pantry: 9AM every 3rd and 4th Friday of each month at the Mission Annex on 4th & Day Streets.
	<p>City Council Meetings</p> <ul style="list-style-type: none"> • Monday, April 6, 2026 @6PM and Monday, April 20, 2026 @ 6PM in the Council Chambers.
	<p>Utility Due Date</p> <ul style="list-style-type: none"> • April Utility Bill is due on Tuesday, April 28.