

# City of Gonzales

## City Manager Report

October 2024



October is always a fun month! It kicks off back-to-back activities for the City's Recreation Department. We started off the month with a Walk-to-School Day with our friends from the County Health Department, our School Resource Officer, and our friend Chase. We had a great turn out and the kiddos had an amazing time walking to school together.



From October 16<sup>th</sup> to the 18<sup>th</sup>, our City Manager attended the League of California Cities Conference. She got to learn about the Cities' efforts across the State and the challenges that they are also facing, as well as new legislation that is coming down that may impact us.

### **Dennis and Janice Caprara Community Center Complex**

On October 11<sup>th</sup>, we celebrated the "Topping Out" ceremony for the Dennis and Janice Caprara Community Center Complex. The "Topping Out" is when the last beam is placed. We were all very excited to get to this point in the project and continue to be on track for its completion in the Winter of 2025!

We are still working on securing funding for Phase II of the project. If you are interested in making a donation to the Center, please visit the Community Foundation for Monterey County and in the search bar insert [Gonzales Community Center Capital Campaign](#).



## Economic Development and Revenue Generation

- An exciting opportunity is coming to the community. At their October 7<sup>th</sup> meeting, the Gonzales City Council approved a lease with Legacy Signs for a digital billboard to be constructed on a city-owned parcel adjacent to Highway 101. The billboard will generate some much-needed revenue for the City as well as provide a great communications tool. The City will be able to utilize the billboard for certain City civic promotions and public safety announcements. Businesses will be able to purchase advertising space and Gonzales-based businesses will receive a 25% discount. The signs' characteristics will fit in nicely with the City's look and feel.
- [We Are Hiring](#) a Development Technician/Administrative Analyst. If you are interested or know of someone who is, please visit the website for more information. The City has some amazing projects on the horizon and we are looking for the ideal candidate who would like to be part of bringing them to fruition.



## Housing

- The Visita Lucia Housing Project continues to advance. Negotiations are ongoing with the developer.
- A combined Planning Commission and City Council Workshop will be held on the 12<sup>th</sup> of November so that the community can hear more about the proposal. Shortly after, hearings will be scheduled with the Planning Commission and the City Council to consider the project.

## Wastewater Treatment Plant Expansion and Rehabilitation

- The first phase of the construction of the Industrial Wastewater Treatment Plant is moving along smoothly. A groundbreaking will be held on November 22<sup>nd</sup> to celebrate this major milestone.

## Save the Date for the upcoming events:

- Holiday Lights Event will be December 7<sup>th</sup>, from 4:30pm to 7:30pm down Fourth Street.
- The Christmas Parade will be held on December 14<sup>th</sup>.

