



AGENDA

**MEASURE 'K' OVERSIGHT COMMITTEE
REGULAR MEETING
CITY COUNCIL CHAMBERS – 117 FOURTH STREET
GONZALES, CA 93926
MONDAY, OCTOBER 30, 2024
5:30 PM**

CALL TO ORDER

PLEDGE OF ALLEGIANCE

1. **ROLL CALL- Measure 'K' Oversight Committee**

Vice Chair Scott Funk, Committee Member Jennifer Ortega Uribe, Committee Member Jonathan Bohorquez, Committee Member Erin Askew, Chairperson Lorraine Worthy

PUBLIC NOTICE

This meeting is being conducted in accordance with State of California Executive Order N-29-20 dated March 17, 2020 regarding the COVID-19 pandemic. The public may participate in person or online via Zoom at <https://us06web.zoom.us/j/84365326747> or call 1-1669-900-6833 and use Meeting ID: 843 6532 6747. If you wish to make a general public comment or comment on a specific agenda item, please use the Raise Hand function. You will be allowed three minutes for your comments.

If you choose not to attend the meeting but wish to comment on a specific agenda item, please submit your comment limited to 250 words or less by 12:00 p.m. on the day of the meeting to the City Clerk at cityclerk@ci.gonzales.ca.us

BUSINESS FROM THE PUBLIC

2. Business from the Public; any member of the Public may address the Committee for a period not to exceed three minutes on any subject not on the Agenda. The Committee will listen to all communications but may take no action.

REGULAR AGENDA

3. Consider Approval of Resolution No. MKOC 2024-02, A Resolution of the Measure K Oversight Committee of the City of Gonzales Recommending that the City Council Adopt by Resolution Eleven (12) Community Action Grant applications with funding allocations to implement variety of qualified civic-minded community activities.

- a) Staff Report
- b) Public Comment
- c) Committee Discussion
- d) Committee Action

Staff Recommended Action- Adopt Resolution No. MKOC 2024-02

4. Consider Appointing a Current Committee Member for the Measure X Subcommittee

BUSINESS FROM COMMITTEE MEMBERS

5. Oral Communication

BUSINESS FROM CITY MANAGER

6. Oral Communication

ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk at (831) 675-5000. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (CFR 35.102-35.104 ADA Title II). This is a public meeting and as such, can be seen live by people present or online and is being recorded; therefore, anything you say or do here is public information. The recordings are available online.

I, Esthela Palmerin, Administrative Assistant of the City of Gonzales, do hereby certify that a copy of the foregoing Measure K Oversight Committee Meeting Agenda was posted at City Hall, Council Chambers, and on the City's website by Monday, October 28, 2024, by 5:00 P.M.



Esthela Palmerin

10/28/2024

Date



City of Gonzales

AGENDA
ITEM

3

CITY MANAGER DEPARTMENT

ACTIVITY REPORT

TO: Measure K Oversight Committee

DATE: October 30, 2024 Carmen Gil, City

FROM: Manager

SUBJECT: Community Action Grants Applications for FY 2024-2025

RECOMMENDATION

It is recommended that the Measure ‘K’ Oversight Committee Adopt Resolution No. MKOC 2024-02, A Resolution of the Measure ‘K’ Oversight Committee of the City of Gonzales Recommending that the City Council Approve eleven (11) Community Action Grant Applications for FY 2024-2025 with Funding Allocations to Implement a Variety of Qualified Civic-Minded Community Activities.

BACKGROUND

In November 2014, 65 percent (65%) of Gonzales voters approved Measure ‘K’, enacting a one-half percent (0.5%) transactions and use tax. Included with the passage of the Measure ‘K’ Transaction and Use Tax was the formation of an Oversight Committee to monitor and provide advisory recommendations to the City Council regarding the use of the tax revenues. The formation of the Oversight Committee was necessary to maintain the public transparency needed for the use of these funds. In June of 2016, it was determined that a Small Grants Program to support a variety of civic-minded activities that aimed to enhance the Love, Care, and Connect philosophy of the City and where community individuals could contribute to community connectedness and build opportunities for the community through service and volunteerism would be beneficial and something that aligned with the city’s intended outcomes. Since then, the Community Grants Program has been a staple for community groups that need a little bit of support to get their ideas and/or projects underway.

REVIEW & ANALYSIS

The Community Action Grant Program continues to grow each year. On October 03, 2024, the subcommittee of the Measure ‘K’ Oversight Committee reviewed and scored a total of twelve (12) applications and is recommending the approval of eleven (11). The recommended small grants and the funding allocations for the FY 2024-2025 are as follows:

Recommended Small Grants	
1. Abrazos y Suspiros	\$3,000

2. Adventure Seeking Seniors	\$5,000
3. Gonzales Youth Guardians – Community Activities	\$5,000
4. Grupo Unido de Gonzales – Dia Del Nino / Day of the Child	\$3,000
5. GUHS Debate Organization Conference	\$2,500
6. Pueblo Unido de Tateposco (LUDA) – 5 de Mayo	\$1,000
7. Salad Bowl Boxing	\$2,000
8. Salvation Army – Camp Redwood Glen	\$3,000
9. Salvation Army – Holiday Program	\$5,000
10. Salvation Army – Utility Assistance Program	\$3,000
11. Save the Wales	\$2,500
Total =	\$35,000

How Recommendation Supports the Vision

Gonzales will continue to be a safe, clean, family-friendly community, diverse in its heritage, and committed to working collaboratively to preserve and retain its small-town charm.

Explain: The Grant Program directly supports the Vision, by providing funds to community members to implement programs, activities, and/or projects that help Gonzales preserve, retain and in many cases enhance its small-town charm.

Explain how the Recommendation Directly Implements the Mission

The City Council and Staff of the City of Gonzales will realize our Vision by providing the leadership, commitment and resources necessary to provide excellent services that enhance the quality of life of our diverse community. X Yes ___ No.

Explain: The Measure ‘K’ Transaction and Use Tax offers a significant source of funds for the city to undertake public projects that it might otherwise not be able to do. The Community Small Grants Program is one of those programs that serves to support the community’s quality of life while allowing local residents to serve, take action, and implement activities that serve to improve the overall community.

City services will be delivered in a cost-effective, respectful, and friendly manner to insure the safety and well-being of the residents and the promotion of business, recreational, housing and employment opportunities in an environmentally sustainable manner. X Yes ___ No.

Explain: Please refer to the explanation written above for the Vision.

Strong fiscal policies allow us to provide appropriate infrastructure for:

- *Public Safety* X Yes ___ No ___ N/A
- *Housing* ___ Yes ___ No X N/A
- *Recreation* X Yes ___ No ___ N/A
- *Environment* ___ Yes ___ No X N/A
- *Education* X Yes ___ No ___ N/A

Explain: The recommended list of Community Action Grant recipients was selected and vetted by the Measure K Subcommittee. This ensures transparency and the adequate use of funding.

BUDGET

The budget for the Small Grants Program is \$35,000. From this amount allocations for each program/project were determined based on funding available and need. Each program's reach and previous success if any was also taken into consideration.

CONCLUSION

It is recommended that the Measure 'K' Oversight Committee Adopt Resolution No. MKOC 2024-02, A Resolution of the Measure 'K' Oversight Committee of the City of Gonzales Recommending that the City Council Approve Eleven (11) Community Action Grant Applications for FY 2024-2025 with Funding Allocations to Implement a Variety of Qualified Civic-Minded Community Activities.

Attachments:

1. Resolution No. MKOC 2024-02

RESOLUTION NO. MKOC 2024-02

A RESOLUTION OF THE MEASURE ‘K’ OVERSIGHT COMMITTEE FOR THE CITY OF GONZALES RECOMMENDING THAT THE CITY COUNCIL APPROVE ELEVEN COMMUNITY ACTION GRANT PROGRAM APPLICATIONS FOR FY 2024-2025 WITH FUNDING ALLOCATIONS TO IMPLEMENT A VARIETY OF QUALIFIED CIVIC-MINDED COMMUNITY ACTIVITIES

WHEREAS the community of Gonzales passed Measure ‘K’ in 2014 enacting a one-half (0.5%) percent transactions and use tax (TUT); and

WHEREAS the Measure ‘K’ Committee was formed to ensure the adequate use and disbursement of funds to ensure that they indeed met their original purpose of improving the quality of life of Gonzales residents; and

WHEREAS in 2016 the Measure ‘K’ Committee recommended to the Gonzales City Council and the City Council approved the adoption of a Community Grants Program, which has been in operation ever since; and

WHEREAS for FY 2024-2025 a \$35,000 dollar budget was approved to support local residents in bringing their ideas and projects to life through the Community Grants Program; and

WHEREAS the Measure ‘K’ Committee is responsible for the oversight and accountability of the Measure ‘K’ funds and has vetted and found the community projects identified below to be aligned with the City’s Mission and Vision and as so has put them forward for the recommended funding;

NOW THEREFORE, BE IT HEREBY RESOLVED by the Measure ‘K’ Committee of the City of Gonzales that the following Community Grants are being recommended for approval and funding in FY 2024-2025:

Recommended Small Grants	
1. Abrazos y Suspiros	\$3,000
2. Adventure Seeking Seniors	\$5,000
3. Gonzales Youth Guardians – Community Activities	\$5,000
4. Grupo Unido de Gonzales – Dia Del Nino / Day of the Child	\$3,000
5. GUHS Debate Organization Conference	\$2,500
6. Pueblo Unido de Tateposco (LUDA) – 5 de Mayo	\$1,000
7. Salad Bowl Boxing	\$2,000
8. Salvation Army – Camp Redwood Glen	\$3,000
9. Salvation Army – Holiday Program	\$5,000
10. Salvation Army – Utility Assistance Program	\$3,000
11. Save the Wales	\$2,500
Total =	\$35,000

PASSED AND ADOPTED by the Measure 'K' Committee of the City of Gonzales at a special meeting held on the 30th day of October 2024, by the following vote:

AYES: COMMITTEE MEMBERS:

NOES: COMMITTEE MEMBERS:

ABSTAIN: COMMITTEE MEMBERS:

ABSENT: COMMITTEE MEMBERS:

Lorraine Worthy, **Chairperson**

ATTEST:

Mary Villegas, Deputy City Clerk

SUB-COMMITTEE MEETING NOTES : 10/03/2024

Name of Group	Description	AMOUNTS		Notes/Follow- Up Comments
		Requested	Awarded	
Abrazos y Suspiros	The purpose of this group is to support individuals in addressing psychological, emotional, or physical challenges through various therapeutic interventions. These services aim to: Promote Mental Health, Facilitate Personal Growth, Provide Emotional Support, Enhance Relationships, and Improve Quality of Life.	\$4,848.86	\$3,000.00	
Adventure Seeking Seniors	Provide senior citizens of Gonzales an opportunity to engage in companionship, fellowship, and motivation by providing stimulation and fun activities.	\$5,000	\$5,000.00	
Gonzales Youth Guardians	The main purpose of the group is to unite the community by implementing programs that will foster a positive and healthier environment for youth/children.	\$7,250.00	\$5,000.00	
Gonzales Youth Guardians - New Park	Create a new community park on the land adjacent to the slough and the Gonzales Public Works Yard (Centennial Dr. between Belden Street and Cipriani St.	\$5,000.00	\$0.00	
Grupos Unidos de Gonzales - Day of the child	The purpose of our group is to celebrate all children of our community by hosting a day of celebration which is Dia Del Niño or Day of the Child. This celebration originated in Mexico many years ago to recognize children and promote their well-being. It has expanded to other countries around the world. This celebration takes place yearly, on the last Sunday of April. Next year, our next celebration will be on April 28, 2024	\$5,000	\$3,000.00	
GUHS Debate Organization Conference	Our project within the Gonzales Model UN and Debate Organization is designed to significantly enhance the opportunities and quality of life for high school students in Gonzales. The main objectives of the members of the MUN & Debate Organization shall be to (a) participate in one or more university-level Model United Nations conferences each year; (b) raise funds to support the activities of the organization; and (c) organize other activities and programs in accordance with the purpose of the organization. Striving to offer opportunities for networking with local Model UN alumni and acquiring essential skills through workshops and seminars. These include research methods, format writing, communication styles, and presentation practice through mock cases. These skills are crucial for success in competitions and for building valuable connections with peers and allies.	\$3,500	\$2,500.00	

Pueblo Unido de Tateposco- 5 de Mayo	Host the Annual 5 de Mayo Event to bring families together and allow a better understanding of our Mexican Culture and traditions for our upcoming generations.	\$5,000	\$1,000.00	
Salad Bowl Boxing	To enhance the community health and wellness.	\$30,000	\$2,000.00	The Subcommittee asked for clarification on the budget expenses. Business expenses are not applicable to this grant.
Salvation Army - Camp Redwood Gleen	Assist Gonzales children from low-income families, and or households with an incarcerated parent in covering the cost/fees to attend a week-long camp at Redwood Glen.	\$5,000	\$3,000.00	
Salvation Army - Holiday Program	The Salvation Army is proposing to provide Christmas assistance to Gonzales residents, which will significantly improve the well-being and quality of life for local families during the holiday season. The initiative involves distributing 450 food boxes and toys to 1,000 children, helping families struggling with financial difficulties to enjoy a joyful holiday season. This program aims to alleviate stress, provide essential nutrition, and bring happiness to children.	\$5,000	\$5,000.00	
Salvation Army - Utilities Assistance Program	Support senior citizens in Gonzales who are grappling with utility expenses.	\$5,000.00	\$3,000.00	
Save the Wales	The activities will support student understanding of how their actions directly impacted the health and well-being of their families, their community, and the environment. Focus grade 4 (6 classes). Hands-on watershed model for students to learn how trash enters storm drains, trips to the Salinas Waste facility, decorations, and crafts, information about using alternative pesticides, and walking field trips to the community garden.	\$2,760.00	\$2,500.00	
Total of Request		\$83,358.86	\$35,000.00	
Total Amount in Budget		\$35,000.00	\$35,000.00	
Total Amount Left in Budget		-\$48,358.86	\$0.00	