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- **Community Benefit:** To what extent does the project benefit the community, especially related to improving residents’ health, well-being, and quality of life in Gonzales, and achieving the Gonzales City Vision?
- **Leadership:** Is there significant Gonzales resident leadership in devising the project and ongoing throughout the project?
- **Reach:** How many residents will benefit from the project? Is there to be involvement, collaboration, and/or partnership with other organizations/groups?
- **Leveraging of Resources:** What resources has the group secured or will seek to support the project’s success beyond this program’s funding? What are the sources of in-kind support (e.g., volunteers, donated supplies/materials, etc.)?
- **Completeness of Application:** Is the application complete? Does the group clearly communicate why it should be awarded a grant and how it will ensure stewardship of the grant award?

**PROGRAM TIMELINE:**

1. Applications become available to the public	<b>July 31, 2023</b>
2. Application Deadline	<b>August 31, 2023</b>
3. Subcommittee Meeting to Evaluate applications	<b>TBD – September, 2023</b>
4. Committee Meeting to select and recommend grant awards	<b>September 19, 2023</b>
5. City Council to consider and award grants	<b>October 02, 2023</b>
6. Applicants are notified of Decision	<b>October 03, 2023</b>
7. Mandatory Grantee Orientation	<b>October 10, 2023</b>
8. Projects are Implemented	<b>October 2023 – June 2024</b>
9. Project Report Due	<b>2 Weeks after Project Completion</b>
10. Groups present to the Committee	<b>July – August, 2024</b>