



AGENDA

**MEASURE 'K' OVERSIGHT COMMITTEE
SPECIAL MEETING
CITY COUNCIL CHAMBERS – 117 FOURTH STREET
GONZALES, CA 93926
WEDNESDAY, MAY 31, 2023
5:30 P.M.**

CALL TO ORDER

PLEDGE OF ALLEGIANCE

1. ROLL CALL- Measure 'K' Oversight Committee

Vice Chair Scott Funk, Committee Member Jennifer Ortega Uribe, Committee Member Sean Schmidt, Committee Member Grace Ayon, Committee Member Jonathan Bohorquez, Chairperson Lorraine Worthy.

PUBLIC NOTICE

This meeting is being conducted in accordance with the State of California Executive Order N-29-20 dated March 17, 2020, regarding the COVID-19 pandemic. The public may participate in person or online via Zoom at <https://us06web.zoom.us/j/85861249990> or call 1-1669-900-6833 and use **Meeting ID: 85861249990**. If you wish to make a general public comment or comment on a specific agenda item, please use the Raise Hand function. You will be allowed three minutes for your comments.

If you choose not to attend the meeting but wish to make a comment on a specific agenda item, please submit your comment limited to 250 words or less by 12:00 p.m. on the day of the meeting to the City Clerk at cityclerk@ci.gonzales.ca.us

BUSINESS FROM THE PUBLIC

2. Business from the Public not on the Agenda; any member of the Public may address the Committee for a period not to exceed three minutes on any subject not on the Agenda. The Committee will listen to all communications but may take no action.

CONSENT AGENDA

All matters listed under the Consent Agenda are considered routine by the City Commission and will be adopted by one action of the Commission unless any Commission Member has a question or wishes to make a statement or discuss an item. In that event, the Chairperson will remove the item from the Consent Calendar for separate consideration.

3. Approve the Measure 'K' Oversight Committee – Regular Meeting – February 28, 2023

Any writing or documents provided to a majority of the Measure K Oversight Committee regarding any item on this agenda will be made available for public inspection at City Hall located at 147 Fourth Street, Gonzales, California, during normal business hours.

REGULAR AGENDA

4. Consider Approval of Resolution No. MKOC 2023-01 A Resolution of the Measure 'K' Oversight Committee for the City of Gonzales Recommending to the City Council a Prioritized List of Services and Programs to be Funded with Tax Proceeds Received from the Measure 'K' Transition and Use Tax During Fiscal Year 2023/2024, Including Funding Allocations.
 - a) Staff Report
 - b) Public Comment
 - c) Committee Discussion
 - d) Committee Action

Staff Recommended Action- Adopt Resolution No. MKOC 2023-01
5. Review Community Action Grant Program Application Criteria for FY 2023-2024 and appoint members to a subcommittee to review the applications.

BUSINESS FROM COMMITTEE MEMBERS

6. Oral Communication

BUSINESS FROM COMMUNITY ENGAGEMENT & STRATEGIC PARTNERSHIPS DIRECTOR

7. Oral Communication

ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk at (831) 675-5000. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (CFR 35.102-35.104 ADA Title II). This is a public meeting and as such, can be seen live by people present or online and is being recorded; therefore, anything you say or do here is public information. The recordings are available online.



MINUTES

GONZALES MEASURE ‘K’ OVERSIGHT COMMITTEE
MEETING
Tuesday, February 28, 2023
5:30 P.M.

CALL TO ORDER

Chairperson Lorraine Worthy called the meeting to order at 5:30 PM.

PLEDGE OF ALLEGIANCE

All presented saluted the flag.

ROLL CALL

Attendee Name	Title	Status
Scott Funk	Vice Chair	Present
Jonathan Bohorquez	Member	Excused
Lorraine Worthy	Chairperson	Present
Jennifer Ortega Uribe	Committee Member	Present
Sean Schmidt	Committee Member	Excused
Grace Ayon	Committee Member	Present

PUBLIC NOTICE

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If you choose not to attend the meeting but wish to make a comment on a specific agenda item, please submit your comment limited to 250 words or less by 12:00 p.m. on the day of the meeting to the City Clerk at cityclerk@ci.gonzales.ca.us <mailto:cityclerk@ci.gonzales.ca.us>

Minutes Acceptance: Minutes of Feb 28, 2023 5:30 PM (CONSENT AGENDA)

BUSINESS FROM THE PUBLIC

2. Business from the Public not on the Agenda; any member of the Public may address the Committee for a period not to exceed three minutes on any subject not on the Agenda. The Committee will listen to all communications but may take no action.

There was none.

CONSENT AGENDA

3. Measure K Temporary Use Tax Advisory Committee - Regular Meeting - Sep 20, 2022
5:30 PM

RESULT:	ADOPTED [UNANIMOUS]
MOVER:	Scott Funk, Vice Chair
SECONDER:	Grace Ayon, Committee Member
AYES:	Scott Funk, Lorraine Worthy, Jennifer Ortega Uribe, Grace Ayon
EXCUSED:	Jonathan Bohorquez, Sean Schmidt

REGULAR AGENDA

4. Community Action Grant Presentations FY 2022-2023

Staff Report: Carmen Gil, Director of Community Engagement & Strategic Partnerships, presented the staff report and introduced two groups, Gonzales Christmas Smiles and Grupo Cultural de Gonzales, that showcased their accomplishments through the utilization of the Community Action Grant Funds.

Jose Chavez and Guillermina Flores, representing Christmas Smiles, delivered a presentation via PowerPoint, highlighting their successful organization of a Christmas party for single parents in the community. They expressed their heartfelt appreciation to all the generous donors and dedicated volunteers who contributed to the event's triumph. They shared captivating pictures of the families who attended and presented a video capturing the essence of the celebration. Guillermina spoke passionately about the significance of this event, emphasizing its importance to the community and expressing her gratitude for being a part of it.

Monica Rico, a member of the community, introduced an event that aimed to educate the community about Mexican traditions and heritage. With the hope of making it an annual affair, she presented a video clip showcasing the vibrant displays and explained the rich history behind the "Día de los Muertos" tradition. Additionally, she talked about the participation of local vendors as a way to support local businesses. Lastly, she thanked the fire department, police department, and recreation department for their collaboration.

Carmen Gil, Director of Community Engagement & Strategic Partnerships added that the Community Action Grant program has built local capacity, and community members like Jose, Monica, and Guillermina have been growing, developing, and leveraging additional funds thanks to this program. She share that Jose Chavez became part of the CHISPA

board and Monica will be part of a book detailing her work as a Community Healthcare Worker.

Lorraine acknowledged Monica's work for her leadership and help to the community, and also Jose for his community involvement.

Public Comment: No comment came forward.

Committee Discussion: General discussion took

5. Review Community Action Grant Program Application Criteria for FY 2023-2024 and Appoint Members to a Subcommittee to Review the Applications.

The item was tabled to the next meeting in May 2023, for all members of the committee to be present to discuss the item. The committee will submit any comments, and/or recommendations to staff before the meeting in May.

RESULT:	TABLED [UNANIMOUS] Next meeting in May 2023, 5:30 PM
AYES:	Scott Funk, Lorraine Worthy, Jennifer Ortega Uribe, Grace Ayon
EXCUSED:	Jonathan Bohorquez, Sean Schmidt

BUSINESS FROM COMMITTEE MEMBERS

6. Oral Communication
No further reports.

BUSINESS FROM COMMUNITY ENGAGEMENT/STRATEGIC PARTNERSHIPS DIRECTOR

7. Oral Communication
No further reports.

ADJOURNMENT

The meeting was adjourned at 6:12 PM

ATTEST:

Alejandra Flores, Development
Services Technician



City of Gonzales

MEASURE 'K' OVERSIGHT COMMITTEE

AGENDA
ITEM

4

COMMUNITY ENGAGEMENT & STRATEGIC PARTNERSHIPS

STAFF REPORT

DATE: May 31, 2023

TO: Chair Worthy and Measure 'K' Oversight Committee Members

FROM: Carmen Gil, Acting City Manager

THROUGH: Carmen Gil, Acting City Manager

SUBJECT: Resolution No. MKOC 2023-01 Prioritized List of Services & Programs

RECOMMENDATION

It is recommended that the Measure 'K' Oversight Committee:

- Receive the staff report;
- Accommodate public comment period;
- Discuss the staff report and spending priorities; and
- **Adopt Resolution No. MKOC 2023-01**, A Resolution of the Measure 'K' Oversight Committee for the City of Gonzales Recommending to the City Council a Prioritized List of Services and Programs to be Funded with Tax Proceeds Received from the Measure 'K' Transition and Use Tax During Fiscal Year 2023-2024, Including Funding Allocations.

BACKGROUND

In November 2014, 65 percent (65%) of Gonzales voters approved Measure 'K', enacting a one-half percent (0.5%) transactions and use tax. Included with the passage of the Measure 'K' Transaction and Use Tax was the formation of an Oversight Committee to monitor and provide advisory recommendations to the City Council regarding the use of the tax revenues. The formation of the Oversight Committee was instrumental to the passage of Measure 'K' and was necessary to maintain the public transparency needed for the use of these funds.

REVIEW & ANALYSIS

This report aims to provide the Committee with a list of potential projects/programs to fund with the Measure 'K' tax proceeds.

Exhibit 'A' is a list of proposed programs and services to be funded with the Measure 'K' Transaction and Use Tax (TUT) during Fiscal Year 2023-2024.

Revenues from Measure K have continued to increase over the years. In 2021/2022 the budget for Measure K was \$705,000, and in 2022/2023 it is \$750,000. In 2023/2024 it will be \$831,500, a 10.87% increase from last year.

Recommended FY 2023/24 Funding Priorities

Exhibit 'A' of the Resolution is a matrix that details the recommended projects and programs for FY 2023-2024. The programs are broken down as follows:

- **Group 1** are "High Priority" projects that are recommended for continued funding;
- **Group 1A** are Additional Project/Program recommended for FY 2023-2024

Recommended for FY 2023/24- Group 1

1. Fund the debt service for the renovation of the Community Pool. (\$130,000) On March 7, 2016, the City Council approved a financing plan for the Community Pool Improvement Project. The approved financing plan includes private placement financing of approximately \$1.5 million for a period of fifteen (15) years at an interest rate of 2.88%. The annual debt service payment is slightly less than \$130,000, which staff recommends be funded through the Transaction and Use Tax proceeds. This obligation will carry forward to cover the annual debt service until the debt service is paid off or as long as the tax is in place.
2. Fund Youth Services/Development Activities (\$95,000), including: (a) Youth Services Development Staffing; (b) Gonzales Youth 21st Century Success Initiative (GY21CSI), including: Kinder readiness, 3rd grade reading and writing proficiency, and 8th grade math proficiency, and incorporates the Gonzales Youth Council. The City Council continues to consider the funding of services for youth programs and development to be of high priority.

After School 'Kid-Power' Program (\$90,000). In 2017 the City of Gonzales, created Kid Power to complement the Gonzales Unified School District after-school program known as A.S.E.S (After School Education and Safety Program). The 'Kid-Power' program now stands independent of A.S.E.S and has become a staple in the community. The program provides recreational enrichment, homework, and other educational assistance and programming. In line with the City's youth initiative, the funding has allowed the City to provide additional resources, activities and programs for youth.

Gonzales Day Camp (\$75,000): The City's Recreation Department's Summer Day Camp has been a community favorite since its inception in 2016. As proposed, the day camp will continue to provide the means for parents, and families to have reliable day care for their children for the entire 7 weeks that school is not in-session during the summer months. As envisioned, the program will have a 1 to 12 adult-to-child ratio with 1 Summer Camp Intern for each group of children. Children are grouped by ages to keep activities age appropriate and always supervised by trained staff.

Summer Day Camp will include daily swimming, environmental education, STEM activities, character education, service learning, arts and crafts, group games, daily reading activities, walking trips to parks and the library, participation in popular City activities such as Fun in the Garden, and the Kid’s Safety Academy, and City-sponsored learning activities.

To keep the cost affordable for families, and maintain and expand the program¹, the proposed budget and recommended Measure ‘K’ funds allocation is \$60,000, which will be used to offset the cost of staff for the program which sees 100-225 participants. With the cost of staff offset, the price is approximately \$100 per week. Because the program will be funded with City of Gonzales tax monies, the reduced rate program will continue to be limited to those who can show proof that at least one parent or guardian either lives or works in Gonzales. The benefit of this funding cannot be understated because it allows the program to be provided for \$100 a week to Gonzales residents for an enriched recreational and educational experience. Continuing funding for this activity will help the City meet its Youth Development goals by providing jobs and internship opportunities to more youth; meeting the needs of working families for reliable and consistent childcare; prevent “summer slide” in education; allowing more space in the Summer School program for youth who truly need academic assistance; expose the youth participants to all of the wonderful programs the City has developed; create an open environment for youth to use hands on learning in areas that they might not otherwise be exposed to; provide opportunity to participate in service learning projects to help the community; and most of all, build lifelong relationships with staff and interns as positive role models.

3. Community Participation Grants (\$30,000): This program has been very successful and has become a staple in the community. This funding allows local community groups, and advocates to perform a service for the community through various unique community activities (e.g., Senior Services, Adult Learning, Child Services, Educational Advancement, Quality of Life and Economic Development).
4. Police Department, Community Policing (\$5,000): The police department utilizes these funds to provide community policing efforts that allow them to engage with the community weather that is through trading cards, outreach materials and/or events such as National Night Out where they can interact with the public in a positive manner.
5. Senior Programming (\$25,000): City staff seeks to support more senior and adult programming through services that support increased physical activity and engagement and prevention.
6. Olinga “Wings of Knowledge” Youth STEM program (\$20,000): Setting aside funds for this program would assure the continuation of STEM programming available to Gonzales Youth. This STEM program has resulted in our youth constructing water sensors in partnership with local farmers and a weather station in partnership with the National Oceanic and Atmospheric Administration (NOAA) that has been placed into production and is supplying data into the NOAA weather prediction algorithms that leads directly to improving the local forecast.
7. Salinas Valley Promise Scholarship Program (\$15,000): This program began in FY19/20 and is a partnership with Hartnell College. This program is heavily focused on keeping young students in college during the most critical first two years. The impact of this programming cannot be overstated in that in the academic year 2019-2020 it saw approximately half (55) of our graduating seniors move into higher education and enroll in Hartnell. With the impact of the pandemic academic year 2021-2022 saw a slight increase in the number of students which continued into year 2022-2023.

Recommended for FY 2023/24- Group 1A

- 8. Aquatics Programming (\$76,000): This funding allows the City to continue to provide aquatics programming to the entire community. The current pool fees do not offset the total costs of the pool repairs and staffing. These funds would allow us to continue providing an adequate level of service and the staffing needed to run the facility.

- 9. Three new full-time Fire Fighter positions to Augment Services (\$250,000): The Gonzales Fire Department has a long and rich history of utilizing volunteers to cover the community, however, with the increase in large fires that annually appear to plague the State, Cal Fire is keeping their temporary/seasonal positions longer, which has made it very difficult for departments to maintain the number of volunteers needed. With the support of the TUT Measure K Committee, 3 eight-month seasonal Fire Fighter positions were approved and added to the budget in FY 2021-2022; however, because Fire Fighters are in such high demand it is difficult to retain them here on a seasonal basis, therefore keeping them on fulltime status makes more sense for the City in order to maintain the coverage necessary for our community.

- 10. City Sports Programming (\$20,500): Our City Sports leagues continue to grow each year, not only are there more participants in our programs but we have made more sports available to the public. There is also added interest in other sports leagues that we are attempting to start up with other cities. These funds allow us to continue to provide a verity of healthy activities and options for our residents.

How Recommendation Supports the Vision

Gonzales will continue to be a safe, clean, family-friendly community, diverse in its heritage, and committed to working collaboratively to preserve and retain its small-town charm.

Explain how the Recommendation Directly Implements the Mission

The City Council and Staff of the City of Gonzales will realize our Vision by providing the leadership, commitment and resources necessary to provide excellent services that enhance the quality of life of our diverse community. X Yes ___ No

Explain: The Measure ‘K’ Transaction and Use Tax offers a significant source of funds for the City to undertake public projects that it might otherwise not be able to do. When there are budget constraints the first programs to go are always recreation and non-mandate public facing services, with Measure K funds those programs are able to stay intact, and thus we can continue to support our mission and vision of having a healthy and thriving community.

City services will be delivered in a cost-effective, respectful and friendly manner to insure the safety and well-being of the residents and the promotion of business, recreational, housing and employment opportunities in an environmentally sustainable manner. X Yes ___ No.

Explain: Please refer to the explanation written above for the Mission.

Strong fiscal policies allow us to provide appropriate infrastructure for:

- *Public Safety* X Yes ___ No ___ N/A
- *Housing* ___ Yes ___ No X N/A
- *Recreation* X Yes ___ No ___ N/A
- *Environment* X Yes ___ No ___ N/A

- *Education* Yes No N/A

Explain: The formation of the Measure ‘K’ Oversight Committee ensures transparency regarding how tax resources are allocated amongst the five areas described above.

BUDGET

Based on current and projected sales tax activity staff is projecting a 10.87% increase (from \$750,000 to \$831,500).

CONCLUSION

It is recommended that the Committee adopt Resolution No. MKOC 2023-01, A Resolution of the Measure ‘K’ Oversight Committee for the City of Gonzales Recommending to the City Council a Prioritized List of Services and Programs to be Funded with Tax Proceeds Received from the Measure ‘K’ Transition and Use Tax During Fiscal Year 2023-2024, Including Funding Allocations.

Attachments:

1. Resolution No. MKOC 2023-01 w/ Exhibit A

RESOLUTION NO. MKOC 2023-01

A RESOLUTION OF THE MEASURE ‘K’ OVERSIGHT COMMITTEE FOR THE CITY OF GONZALES RECOMMENDING TO THE CITY COUNCIL A PRIORITIZED LIST OF SERVICES AND PROGRAMS TO BE FUNDED WITH TAX PROCEEDS RECEIVED FROM THE MEASURE ‘K’ TRANSITION AND USE TAX, DURING FISCAL YEAR 2023/2024, INCLUDING FUNDING ALLOCATIONS

WHEREAS, on November 4, 2014, 65 percent (65%) of Gonzales voters approved Measure ‘K’, enacting a one-half percent (0.5%) transactions and use tax; and

WHEREAS, included with the passage of the Measure ‘K’ Transaction and Use Tax, was the formation of an Oversight Committee to monitor and provide advisory recommendations to the City Council with regard to the use of the tax revenues; and

WHEREAS, formation of the Oversight Committee was instrumental to the passage of Measure ‘K’, and necessary to maintain the public transparency needed for the use of these funds; and

WHEREAS, the MKOC meeting of June 15, 2020, was properly noticed; and

WHEREAS, on November 3rd, 2020, the voters extended term of the City’s TUT, set to expire in 2024, through 2044; and

WHEREAS, on May 23rd, 2023, the Oversight Committee met and reviewed and discussed a list of possible services and programs to fund with tax proceeds, and premised on the City’s Mission and Vision Statements; and

WHEREAS, after consideration of all pertinent testimony, the information contained in the staff report, comments from the public, and the comments and discussion of its members, the Oversight Committee has the pertinent information necessary to formulate a recommendation for a list of funding priorities and funding allocation for the use of Measure ‘K’ tax proceeds to the City Council.

NOW, THEREFORE, BE IT RESOLVED by the Measure ‘K’ Oversight Committee for the City of Gonzales, as follows:

Section 1. The foregoing recitals are true and correct and are a substantive part of this Resolution.

Section 2. The Oversight Committee recommends the prioritized list of recommended services and programs identified in the attached Exhibit ‘A’ for funding with tax proceeds from the Measure ‘K’ Transaction and Use Tax to the City Council, including funding allocations.

PASSED AND ADOPTED at a special meeting of the Measure ‘K’ Oversight Committee duly held on the 31st of May 2023, by the following vote to wit:

AYES: COMMITTEE MEMBERS:

NOES: COMMITTEE MEMBERS:

ABSTAIN: COMMITTEE MEMBERS:

ABSENT: COMMITTEE MEMBERS:

Lorraine Worthy, Chairperson

ATTEST:

Mary Villegas, Deputy City Clerk

EXHIBIT 'A'
Recommended Projects/Programs and Funding Allocations for FY2023-2024
Measure 'K' Revenue

Projects		FY 2022-23 Draft Budget	Remaining Funds	Notes
Group 1 "High Priority" Projects (Annually Funded)		\$831,500		
1	Community Pool Debt Service	\$130,000	\$701,500.00	Annual debt service
	Youth Services /Development:	\$45,000	\$656,500.00	This continues the award winning efforts that where recognized by the Robert Wood Johnson Foundation (RWJF) in 2019.
2	-Gonzales Youth 21st Century Success Initiative (GY21CS)	\$50,000	\$606,500.00	
	-After-School Kid Power Program	\$90,000	\$516,500.00	This continues the award winning efforts that where recognized by the Robert Wood Johnson Foundation (RWJF) in 2019.
	-Gonzales Day Camp	\$75,000	\$441,500.00	
3	Community Participation Grants	\$30,000	\$411,500.00	This continues the award winning efforts that where recognized by the Robert Wood Johnson Foundation (RWJF) in 2019.
4	Police Dept. Community Policing	\$5,000	\$406,500.00	Continues this effort that has resulted in several events, trading cards and coins to provide to the community and other outreach efforts.
5	Senior/Adult Programming	\$25,000	\$381,500.00	City staff seeks to support more senior and adult programming through services that support increased physical activity and engagement and prevention.
6	Olinga "Wings of Knowledge" Youth STEM Program	\$20,000	\$361,500.00	This program provides a STEM opportunity for our youth and is currently being housed out of the City
7	Salinas Valley Promise Scholarship Program	\$15,000	\$346,500.00	This program began FY19/20. This is a partnership with Hartnell College that provides financial support, computers, and more important mentor and leadership support to first year students.
Group 1A "High Priority" Project (started in FY 2023-2024)				
8	T-Mobile Hotspots	\$0.00	\$346,500.00	This program was supported in the past, but with the City receiving funds from the American Rescue Plan, it is currently being supported by those funds.
9	Aquatics Programming	\$76,000	\$270,500.00	This allows the City to continue to provide aquatics programming to the entire community. The current pool fees do not offset the costs of pool repairs and staffing. These funds would allow us to continue providing an adequate level of service and the staffing needed to run the facility.
10	Jointly Fund (50%) of a License Clinical Social Worker position with GUSD to increase mental health services for our youth and community.	\$0	\$270,500.00	This position was a joint effort through an MOU that provided support for additional mental health services for our youth, however due to our budget constraints we will not be able to fund it out of Measure K this year.
11	Help offset the cost of 3 new fulltime Fire Fighter positions to augment and maintain the high level of fire services for the community.	\$250,000	\$20,500.00	The Gonzales Fire Department has a long and rich history of utilizing volunteers to cover the community, however, with the increase large fires that annually appear to plague the State, Cal Fire is keeping their temporary/seasonal positions longer, which has made it very difficult for department to maintain the number of volunteers needed. With the support of the TUT Measure K Committee, 3 eight-month seasonal fire fighter positions were approved and added in FY 2021-2022; however, because fire fighters are in such high demand and Cal Fire is making it more difficult to retain fire fighters, in order to provide the level of coverage needed for our Community the Council approved converting the three seasonal positions to full time.
12	City Sports Programming	\$20,500	\$0.00	Our City Sports leagues continue to grow each year, not only are there more participants in our programs but we have made more sports available to the public. There is also added interest in other sports leagues that we are attempting to start up with other cities. These funds allow us to continue to provide a verity of healthy activities and options for our residents.



ATTACHMENT 1

City of Gonzales
Community Action Grant Program
APPLICATION

AGENDA
ITEM

5

DATE:

*Thank you for your interest in making Gonzales an even better place to live via the Community Action Grant Program. Be sure to provide all information requested and submit to Gonzales City Hall by the deadline: **August 31, 2022.***

GROUP INFORMATION:

Group Name: _____

What is the purpose of the Group?

What activities or events does the Group organize?

What year did the Group begin? _____ Website: _____

Is your Group affiliated with a formal non-profit or other organization? ____ Yes ____ No

If Yes, please specify: _____

Core Group Leaders:

Name	Address	Cell/Home Phone	Email
Primary Contact:			

GRANT REQUEST:

What is your Group proposing to do to improve Gonzales resident well-being and quality of life? Be sure to include likely dates of key activities, including start and end dates.

Which Gonzales residents are most likely to benefit most from this Project? How many?

Why is this Project needed?

BUDGET:

Explain how this Project contributes to realizing the City Vision: *Gonzales will continue to be a safe, clean, family-friendly community, diverse in its heritage, and committed to working collaboratively to preserve and retain its small-town charm.*

What is the total funding needed/requested? _____ How much funding are you requesting from the Gonzales Community Action Grant Program? _____

How will your Group use a Grant Award from this Program? Please list specific items your Group is requesting funding for, the cost of each item, and likely source.

Item	Amount	Likely Source
<i>Example: Neighborhood Watch Signs</i>	<i>\$200 (8 signs x \$25/each)</i>	<i>ABZ Printing</i>

How will you make sure grant funding is used for only for the purpose of this Project?

ADDITIONAL INFORMATION:

Provide any additional information you would like considered.

APPLICATION RATING
Gonzales Community Action Grant Program

ATTACHMENT 2



<p>AGENDA ITEM</p> <p style="font-size: 2em; margin-top: 20px;">5</p>
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Complete this Application Rating for each application submitted. In addition to your narrative rating, please use a scale of 1 to 5 to score the application:

1-Inadequate Response 3- Adequate Response 5-Excellent Response

GROUP NAME: _____

Reviewer: _____ **Date:** _____

A. ELIGIBILITY			
<ul style="list-style-type: none"> Any Gonzales resident or Gonzales-based community group working on a project or activity that will improve resident well-being and quality of life in a way that contributes to realizing the City Vision can apply. A group <i>must include two (2) or more volunteers</i> who are responsible for the leadership of the group. <i>At least one of these group leaders must be a Gonzales resident.</i> Groups ineligible include, but are not limited to, those with no involvement of Gonzales residents, and groups seeking funding for: religious activities, academic research; debt reduction or legal settlements; campaign funding; business expenses; and scholarships. 			
Strengths	Issues/Concerns	Other Comments / Questions	Rating

Attachment: Gonzales.CommActionGrants.RATING (2648 : Review Community Action Grant Program Application Criteria for FY 2023-2024 and

APPLICATION RATING
Gonzales Community Action Grant Program



B. COMMUNITY BENEFIT			
<ul style="list-style-type: none"> • To what extent is the proposed project likely to: <ul style="list-style-type: none"> ○ Improve Gonzales resident well-being and quality of life? ○ Address a community need and build upon assets? ○ Contribute to realizing the City Vision: <i>Gonzales will continue to be a safe, clean, family-friendly community, diverse in its heritage, and committed to working collaboratively to preserve and retain its small-town charm?</i> 			
Strengths	Issues/Concerns	Other Comments / Questions	Rating

C. REACH			
<ul style="list-style-type: none"> • How many Gonzales residents will benefit from the project? <ul style="list-style-type: none"> ○ In what ways? • Is there to be involvement, collaboration, and/or partnership with other groups? 			
Strengths	Issues/Concerns	Other Comments / Questions	Rating

Attachment: Gonzales.CommActionGrants.RATING (2648 : Review Community Action Grant Program Application Criteria for FY 2023-2024 and



APPLICATION RATING
Gonzales Community Action Grant Program

D. LEADERSHIP			
<ul style="list-style-type: none"> Is there significant Gonzales resident leadership in devising the project and ongoing throughout the project? 			
Strengths	Issues/Concerns	Other Comments / Questions	Rating

E. LEVERAGING OF RESOURCES			
<ul style="list-style-type: none"> Are the projected expenditures reasonable for the project scope, including number of residents involved and to benefit? What resources has the group secured or will seek to support the project’s success beyond this program’s funding? What are the sources of in-kind support (e.g., volunteers, donated supplies/materials, etc.)? 			
Strengths	Issues/Concerns	Other Comments / Questions	Rating

APPLICATION RATING
Gonzales Community Action Grant Program



F. FINANCIAL RESPONSIBILITY			
<ul style="list-style-type: none"> How will the Group ensuring grant funding will be used only for the project purpose? 			
Strengths	Issues/Concerns	Other Comments / Questions	Rating

G. APPLICATION COMPLETENESS			
<ul style="list-style-type: none"> Is the application complete? Does the group clearly communicate why it should be awarded a grant and how it will ensure stewardship of the grant award? 			
Strengths	Issues/Concerns	Other Comments / Questions	Rating

APPLICATION RATING
Gonzales Community Action Grant Program



SUMMARY	RATING
A. Eligibility	
B. Community Benefit	
C. Reach	
D. Resident Leadership	
E. Leveraging of Resources	
F. Financial Responsibility	
G. Application Completeness	
TOTAL	

ADDITIONAL CONSIDERATIONS FOR SELECTION COMMITTEE:

RECOMMENDED? YES NO

If YES, recommended amount of grant award: _____