



**Do you have an idea on
how to make Gonzales a
better place to live?**

**If so, apply today for a Gonzales
Community Action Grant.**

PURPOSE: Why is this program being offered?

The City of Gonzales values its residents and community groups and knows they have great ideas for making Gonzales an even better place to live, play, learn, create, work, and serve. The program is an open call for civic-minded persons to turn their creative community-improvement ideas into reality. Caring community members taking positive action together is a great way for improving resident well-being and overall quality of life throughout Gonzales.

ELIGIBILITY: Who can apply?

Any Gonzales resident or Gonzales-based community group working on a project or activity that will improve resident well-being and quality of life in a way that contributes to realizing the City Vision can apply.

City Vision: Gonzales will continue to be a safe, clean, family-friendly community, diverse in its heritage, and committed to working collaboratively to preserve and retain its small-town charm.

A group must include two or more volunteers who are responsible for the leadership of the group. At least one of these group leaders must be a Gonzales resident.

Ineligible groups include, but are not limited to, those with no involvement with Gonzales residents, and groups seeking funding for: religious activities, academic research, debt reduction or legal settlements, campaign funding, business expenses, and scholarships.

FUNDING: How much funding is available? What is the funding source?

Grant awards will range from \$500 to \$5,000. A total of \$30,000 is available to support projects during the City's 2021-2022 Fiscal Year (July 1, 2021 – June 30, 2022). Measure 'K' Temporary Transaction and Use Tax is the funding source. Measure 'K' was passed in November 2014 by 67% of the voters in Gonzales. A key purpose of Measure 'K' is to: "*continue the development of innovative programs for economic growth and youth, adult and senior activities.*"

TIMELINE: What is the timeline for this Grant Program?

1. Applications Available at City Hall or on the City website (www.gonzalesca.gov): **July 01, 2021.**
2. Application Deadline: **August 30, 2021 by 5:00 p.m. at City Hall.**
3. Measure 'K' Oversight Committee (Subcommittee) Meeting to Evaluate Applications: **September 3, 2021.**
4. Measure 'K' Oversight Committee Meeting to Select and Recommend Grant Awards: **September 21, 2021 at 6:00 p.m.**
5. City Council Meeting to Consider and Award Grants: **October 4, 2021.**
6. Applicants Notified of Decision: **October 5, 2021.**
7. Mandatory Grantee Orientation: **October 15, 2021** All applicants will be required to attend this orientation to discuss grantee requirements. Location to be announced.
8. Projects Implemented: **October 18, 2021 to June 30 2022.**
9. **Within 2 Weeks of Project Completion:** Granted groups submit project report.
10. **Within 30 Days of Project Completion:** Granted groups make brief presentations to the Oversight Committee/City Council (**August 2022**).