

## TEMPORARY SIGNS IN COMMERCIAL DISTRICT

(Gonzales City Code Title 12 Section 112.116.100)

### Sign Permit and Deposit Required

Merchants and businesses may utilize the signs listed below upon first obtaining approval of a Sign Permit from the City. Application forms may be obtained at City Hall. The application will require a simple plot plan showing the dimensions of the proposed temporary sign or banner, the materials to be used, its location on the building and manner of attachment. The permit establishes the date that the temporary sign is placed, and the date of required removal. There is no fee for the permit, but a \$50.00 check to the City must be deposited at the time of application. The check will be held by the City until the expiration of the permit, and will be returned to the business provided that removal of the temporary sign is accomplished by the required removal date. The City will inspect the business following the date of required removal. Whenever such signs are not removed at or before the permit expiration, the City reserves the right to retain the deposit and apply it to the cost of removal of the temporary sign. Any temporary sign erected without the required permit shall be removed by the City at the owner's cost.

Businesses located in the Gonzales Shopping Center must first obtain authorization for temporary sign permits from the center owner, Shaw Development. Such authorization shall be provided to the City prior to City approval of any temporary sign.

### Types of Signs Allowed

Special Event Signs: Special event signs, not exceeding ten (10) square feet in area, may be permitted, provided such signs are posted for not more than thirty (30) days prior to the event and are removed within two (2) days after such event.

Temporary Grand Opening Signs, Banners: Temporary grand opening signs or banners, not exceeding twenty (20) square feet in area, may be permitted to announce the commencement of a new business establishment. Such signs shall not be displayed more than thirty (30) days.

Temporary Signs Advertising Special Promotions: Temporary signs or banners advertising special promotions or sales may be permitted, subject to approval by the planning director, as follows:

1. Size: The maximum size of a temporary sign or banner is forty (40) square feet.
2. Location: Temporary signs or banners shall be affixed to a principal building and shall not project above the roofline of the building.
3. Duration: Temporary signs or banners may be displayed for a maximum of forty two (42) days within a six (6) month period.