City of Gonzales



2016 Annual Report

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City of Gonzales Vision & Mission Statement

VISION MISSION

Gonzales will continue to be a safe, clean, family-friendly community, diverse in its heritage, and committed to working collaboratively to preserve and retain its small town charm.



MISSION STATEMENT

The City Council and Staff of the City of Gonzales will realize our Vision by providing the leadership, commitment and resources necessary to provide excellent services that enhance the quality of life of our diverse community.

City services will be delivered in a cost-effective, respectful and friendly manner to insure the safety and well being of the residents and the promotion of business, recreational, housing and employment opportunities in an environmentally sustainable manner.

Strong fiscal policies allow us to provide appropriate infrastructure for:

- Public Safety
- Housing
- Recreation
- Environment
- Education

Gonzales City Council



Maria Orozco, Mayor 2 Year Term

First Elected Mayor: 2008 Expires: 2018

City Council Member 2001 - 2008

Boards/Committees: Transportation Agency for Monterey County, Mayors Association, Mayors Selection Committee, Association of California Cities Allied with Public Safety, City and School Joint Steering Committee



Liz Silva, Mayor Pro Tem 4 Year Term

Appointed: 2009 Elected: 2014 Expires: 2018

Boards/Committees: Association of California Cities Allied with Public Safety, Salinas Valley Recycles, Measure K Oversight Committee



Scott Funk, Council Member 4 Year Term

Appointed: 2008 Elected: 2016 Expires: 2020

Boards/Committees: League of California Cities Monterey Bay Division, Association of Monterey Bay Area Governments, CalVans, Salinas Valley Recycles, City and School Joint Steering Committee, Measure K Oversight Committee, Economic **Development Committee**



Jose G. Lopez, Council Member 4 Year Term

Appointed: 2009 Elected: 2014 Expires: 2018

Boards/Committees: Monterey Salinas Transit, Economic Development

Committee



Robert Bonincontri, Council Member 4 Year Term

Appointed: 2012 Elected: 2014 Expires: 2018

Boards/Committees: League of California Cities Monterey Bay Division, Association of Monterey Bay Area Governments, Transportation Agency for Monterey

County, Monterey Salinas Transit, ACJIS Policy Committee





Commissions and Staff

YOUTH ADVISORS

Janelle Gil Anthony Avila

PLANNING COMMISSION

Jose Rios Chair

Gloria Velasquez Chair Pro Tem Tim Jackson Commissioner Cesar Ayon Commissioner Robert Chavez Commissioner

RECREATION COMMISSION

Liz Funk Chair

Connie Arellano Chair Pro Tem Carlos Vargas Commissioner Monica P. Perez Commissioner

Luis E. Vargas Youth Commissioner

DEPARTMENT MANAGERS

René L. Mendez City Manager

Paul Miller Public Safety Director

Thomas Truszkowski Deputy City Manager/Community Development Director

Harold Wolgamott Public Works Director
Mark Hartunian Special Projects Director

Sara Papineau-Brandt Recreation Coordinator/Administrative Analyst

2016 Year in Review

January

- ♦ Presented the 2014-2015 City External Audit with no findings
- Introduced and Waived the First Reading and approved an Ordinance (a) Prohibiting Medical Marijuana Dispensaries within the City and (b) Permitting, Limiting and Regulating the Cultivation of Medical Marijuana within the City Limits only to the Gonzales Agricultural Industrial Business Park

February 5

- ♦ Adopted a Dig Once Policy
- ♦ Upgraded the City's Computer Server
- La Gloria 2nd Graders Visit City Offices
- ◆ Taco Bell Opened

March

- Approved the Financing for the Community Pool Renovation Project
- ♦ Approved the Refinancing of Existing Successor Agency Debt
- Approved an Energy Services Contract with OpTerra Energy Services to Increase the City's Solar Footprint
- ♦ Amended the City's General Plan
- ♦ Held a Joint Meeting with the Gonzales Unified School District
- ◆ Chamber of Commerce Recognition Dinner
- ♦ Presented the Mid-Year Financial Report
- Clinica de La Salud Opened

<u>April</u>

- Approved the Transportation Safety & Investment Plan for Monterey County
- Approved a Memorandum of Understanding (MOU) Between the City and County of Monterey Health Department's Planning, Evaluation and Policy Unit to Jointly Fund a Health Equity Fellow Position
- ◆ Approved the 2015 Annual Report
- ◆ Day of the Child Celebration at Central Park
- Approved a 3-year (2016-2018) MOU between the City and the Public Works Employees Bargaining Group

May

- ♦ Annual Cinco de Mayo Celebration
- ♦ Approved the Spending Plan Presented and Recommended by the Measure 'K' Transaction and Use Tax Oversight Committee
- ♦ Created a New Building Inspector I/II Position

<u>June</u>

- Community Pool Reopens!
- ♦ Presented the 2015-2016 Year-End Financial Report
- ♦ Approved the FY 2016-2017 City and Successor Agency Budget
- ♦ Held a Goal Setting Session with the Council

July

- ♦ 4th of July City Celebration & Annual 5K Run
- Approved an Ordinance Establishing a Commercial Cannabis Tax and Approved Placing it before the Voters at the November, 2016 Election

August

- Received a Presentation on the Gonzales Old Town Low Impact Development Grant
- ♦ Approved the Purchase of New Restroom Facilities for Central Park
- Approved the \$850,000 Strengthening Law Enforcement and Community Relations Grant Program with the City of Gonzales as the Lead Agency for South Monterey County
- Approved an Agreement with the Gonzales Unified School District to provide the After School Program (ASES Enrichment Program)
- Approved the filling of Special Projects Director Position

<u>September</u>

- Adopted a Medical Marijuana Commercial Cannabis Facility Regulatory Permit Fee Schedule
- ♦ Church Carnival
- Approved an Agreement with (a) Sun Street Centers for the Design and Implementation of a Youth Diversion Program; and (b) the National Coalition Building Institute for the Design and Implementation of a Cultural Competency Training Program, Related to the Strengthening Law Enforcement and Community Relations Grant
- Approved and Agreement with the Cities of Salinas, Soledad, Greenfield and King City, and the Counties of Monterey and Santa Cruz Regarding a Farmworker Housing Study and Action Plan for the Salinas Valley and Pajaro Valley
- Approved a Resolution Supporting Measure T, the Hartnell Community College District Facilities Bond Measure

October 1

- ♦ Conducted a follow-up to the Council Goal Setting Session
- Approved an Agreement with the County Health Department for Evaluation Services, Related to the Strengthening Law Enforcement and Community Relations Grant
- Approved a Resolution Affirming the City's Intent to Participate in Governance and Financing Discussions for the Proposed Monterey Bay Community Power Joint Powers Authority

November

- Approved an MOU Between the Tri-County Cites and Counties Implementing a Multi-jurisdictional Cooperation to Address Affordable Housing Needs throughout the Tri-County Area
- ♦ Presented the Annual Public Financing Authority Report

December

- Approved an MOU between the Hartnell Community College District and the Salinas Valley Cities for the Administration and Funding of an AgTech and Healthcare Employment Training Partnership
- Adopted an Interim Urgency Ordinance Regulating the Cultivation and Distribution of Non-Medical Marijuana within the City

2016 Partnership Summary

















Recognizing that a small City can leverage scarce resources and accomplish more for its residents by developing partnerships, the City of Gonzales would like to express its sincere thanks and appreciation to the following partners:

- The Gonzales Volunteer Fire Department
- Gonzales Unified School District
- County of Monterey
- All the Cities in the County
- Gonzales Chamber of Commerce
- Gonzales High School Art Club
- Monterey County Health Department
- Monterey County Free Library
- Monterey County Housing Authority & CHISPA
- Monterey Bay Area Unified Air Pollution Control District
- ♦ Bright Futures
- Bright Beginnings
- Alliance on Aging
- Poder Popular
- Central Coast Marketing Team
- Central Coast Broadband Consortium
- ◆ California Public Utilities Commission
- Monterey County Vintners and Wine Growers Association
- Transportation Agency of Monterey County
- Monterey Salinas Transit
- Gonzales Little League
- Gonzales Softball League
- Tri-Cities Disposal and Recycling
- Clínica de Salud
- Association of Monterey Bay Area Governments (AMBAG)
- Grupos Unidos
- OpTerra Energy Services
- ♦ Rabobank
- All Businesses in Gonzales
- Monterey County Business Council
- Salinas Valley Solid Waste Authority
- ◆ YMCA
- ♦ YWCA
- Boys and Girls Club
- Gonzales Food Pantry
- Salvation Army
- Gonzales Rotary Club
- Monterey Bay Economic Partnership
- Impact Monterey

From the Office of the City Manager

I am pleased to present the 2016 Annual Report. The Annual Report is intended to provide information to the Community about key programs, and services provided by the City of Gonzales. It is not intended to provide in-depth information or analysis, but is simply a vehicle to provide broad information to the Community, and thank and highlight the great work done by our employees, and by our many agency, and community partners.

2016 saw the City financial take a great step forward by not only funding Council priorities and critical programs expected by our residents, but also setting aside a General Reserve "Rainy Day Fund" of \$1 million, and also maintaining a cash Fund Balance of \$1 million. The



budget was balanced and provided resources for several exciting transformation programs, and/or projects like the *Ensuring Gonzales Youth Achieve 21st Century Success Initiative*, and completed the Community Pool Renovation Project, which was made possible by the 1/2 cent Transactions and Use Tax (TUT) that generated over \$400,000 in General Fund dollars for City priorities.

2016 saw the opening of Clinica de la Salud in a temporary facility, who plans to begin construction of their permanent facility on 5th Street in 2017. In addition key infrastructure projects included work at the Waste Water Treatment Plant, significant improvements to the sidewalks on the west side of town, approval of new restrooms facilities for Central Park, and approval of ADA improvements to both the baseball and softball fields at Centennial Park.



The partnership with the Gonzales Unified School District continued to grow, with the launching of the *Ensuring Gonzales Youth Achieve 21st Century Success Initiative*, and the appointment of two new Youth Commissioners who expanded their responsibilities to also attend and work with the Gonzales Unified School Board. In addition, along with the Gonzales Youth Council, 2016 saw significant community engagement that resulted in hosting the Annual Tree Lighting at Central Park, participating in the Holiday Lights event, delivering 100 toys at several farmworker camps as part of a joy maker challenge, and took action on the "Rules of Kindness Campaign".

On the economic front, the City continues to be very proactive and has several projects underway. For example, 2016 saw continued leadership role on the Monterey Bay Economic Partnership (MBEP), the opening of Taco Bell, Ace Hardware in the Gonzales Shopping Center, and permit approval of a new 13,500 square foot warehouse expansion for Green Valley Farm Supply.

From the Office of the City Manager

On the Public Safety front, 2016 saw the Gonzales Volunteer Fire Department effectively respond to 682 calls, which was an increase of 10% over the previous year and also provide over 160 of training to the volunteer firefighters. On the Police side, the City continued to be one of the safest Cities in Monterey County and were fortunately without any gang incidents in 2016. This was in large part to the active engagement of the community. In addition, the Youth Explorer program continued running strong with 11 youth between the ages of 14-18 participating in the program.

Recreation continues to go strong with hundreds of kids participating in programs from Youth Soccer, Mini T-Ball, Basketball, Make Up and Nail Camp, Swim Team, Indoor Soccer, Youth Volleyball, to Kids Safety Academy. Two new programs were started in 2016 that included a Summer Camp that was at full capacity with 60 youth participating weekly, and taking over the After School Program (ASES) at both Fairview Middle School and La Gloria Elementary School that reached capacity at 200 youth.

2016 saw the City continue to maintain core services and move forward in many areas.

As you will read in the rest of this report from the different departments, this was possible with the policy direction of your City Council, by staying true to the City's Vision and

by allowing staff the opportunity and flexibility to activate and bring all their talent to bear to carry out and implement the direction.

As a result, I would like to end by taking this opportunity to express my appreciation to all the great men, women, and youth that work for the City of Gonzales whose dedicated service, cooperation, and commitment to excellence made this document a possibility, and are the reason for all the great things happening and being done by the City.



Finance Department

Key Statistics

- ◆ Oversee the administration and management of 50 separate funds
- ◆ City's Total Approved Budget for Fiscal Year 2016-2017 ~ \$17.2 million
- ◆FY 2015-2016 Approved General Fund Expenditures & Revenues ~ \$4.31 million
- ◆ Employees 34
- ◆ Sales Tax Revenues ~ \$800,000
- ◆ General Fund Property Tax Revenues ~ \$484,000

The Finance Department provides support to all the City Departments, as well as budget management, cash administration, purchasing, treasury administration, utility billing, utility collections, customer service, and grant administration.

2016 saw the City continue to maintain a balanced budget and fund Council priorities and critical programs expected by our residents. In addition, 2016 saw the City taking a big step forward for financial stability by establishing a General Reserve ("rainy day fund") of \$1 million, while still maintaining a cash (Fund Balance) position of \$1 million. The overall budget for FY 2016-2017 totaled \$17,267,582 of which General Fund expenditures totaled \$4,317,294, which is \$364,657 higher than the prior year. The reason for the increase was due to financing cost for the Community Pool Renovation Project, new restrooms at Central Park, one new Police Officer position, and the Building Inspector position. In the General Fund, the Police Department by far repre-

sents the single largest budget at 52% or \$2.25 million, followed by TUT Projects at 10.24% or \$442,000; and Fire and General Building and General Expenditures at 8.11% or \$350,090. Overall, revenues in the General Fund totaled \$4,810,605. The three largest sources of revenues for the General Fund are Sales, Use Tax, and Triple Flip at \$800,000 or 16.63%; followed by Motor Vehicle in Lieu/VLF adjustment at \$773,500 or 16.08%; and Other Taxes and SVSWA Fee at \$753,200 or 15.66%. These three sources combined for over half of total revenues, which is not surprising, and indicate the importance of tax revenue to the City, as well as highlights the fact that these areas deserve attention when evaluating revenue generation strategies. Continued the positive trend of the last few years, expected property tax and sales tax revenues continue to increase, which indicates the City's sound economic development strategy.

In addition to the General Fund, the Finance Department also provides budget oversight over a variety of other funds, which combined for total expenditures of \$17.2 million, and include but are not limited to, the (a) Development Impact Funds; (b) Water, Wastewater, and Garbage Enterprise Funds; (c) Assessment District Funds; d) State and Federal Grant Funds; (e) Successor Agency Funds; and (f) Debt Service. The revenues for these funds are derived from a variety of sources including: utility fees, State and Federal grants, special property tax assessments, debt proceeds, and developer impact fees. In addition to the financial and budget responsibility, the Department provides the first contact to the public who come into City Hall, and continued to work on improving internal efficiencies, as well as maintained a long tradition of receiving a clean audit with no reportable issues.



Gonzales Grows Green (G³)

Key Statistics

Two Reuse, Recycle & Cleanup Events (Combined Diversion)

- Metal 9.2 tons
- Mixed Recycling 4 tons
- ♦ E-Waste 6.2 tons
- Antifreeze, Batteries, Oil & Paint 3,289 lbs.
- Mattresses, Refrigerators & Freezers, appliances 145 pieces
- 1 Pallet 30% recycled content paper purchased for city-wide use

Earth Day Weekend Boy Scouts & Cypress Church, Gonzales Litter Cleanup:

 "Micro-trash" removed from Gonzales Streets: 1,400 lbs.



Bye bye single use plastic bag litter! A whole year without you. You have not been missed.



The Gonzales Grows Green (G3) community sustainability initiative has made its way into every aspect of living and working within the community of Gonzales. Whether at school, work, a park or recreation site, the bank, the public library, the grocery store, or a local restaurant, some aspect of Gonzales Grows Green is at work nearby. G3 support staff have been there for the past seven years working side-by-side with every City department as they take into consideration the City's Vision and Mission statements. The Gonzales City Council's Vision of a sustainable community asks that all City staff incorporate the three touchstones of the G3 initiative into their daily work serving the community.

Considering the **environment** means viewing departmental responsibilities from a stewardship perspective: It involves decision making that considers with equal importance present and future inhabitants of Gonzales, developing a well-informed staff that maintains progressive and proactive attitudes, and endowing the community with an infrastructure that ensures its ability to continue to live within its environmental carrying capacity.

Considering the **economy** means: Fostering the creation of local jobs for local people, assisting with growing ALL size businesses, encouraging business diversification, participating in public/public and public/private partnerships, working to bring the community more businesses that provide essential services, and creating a professional and business-friendly setting for businesses that find themselves looking "over the counter" at City Hall.

Considering **social equity** means making choices that improve quality of life: This includes improvements to community infrastructure that allow full participation by the full community, providing convenient access to information that assists community members in taking advantage of programs and services, allowing them to learn about and more actively participate in the civic system, aiming resources and programs at developing future leaders, actively promoting concepts of peace, and supporting preventative health and wellness services through alliances with healthcare, mental health service providers, and non-profit and community service groups.

1. Environment

Working with its partners Tri-Cities Disposal & Recycling, and Salinas Valley Recycles, G3 continues to coordinate annual events that address the problems of illegal dumping and litter in the community. All of these programs are designed to be staffed by youth volunteers and who are able to raise money for their group, organization, or team.

Using water resources wisely is an ongoing goal of G3. In 2016, The City brought on line a new well and closed down an old one in order to continue to ensure sustainable water resources for the future. G3 worked to bring together Constellation Wines and Salinas Valley Recycles in a partnership that utilizes winery waste water for dust control at the Johnson Canyon Landfill instead of fresh water from a municipal source.

Generating power from renewable sources such as solar and wind remain a priority for the City. In 2016, four new solar installations were added to the Public Works Yard, Community Pool, Police Department, and Well #6.

Gonzales Grows Green (G³)

These installations added almost 200 kW to the City's existing renewable energy portfolio.

Coordinated Programs with Salinas Valley Recycles & Tri-Cities Disposal & Recycling

- April, 2016 Earth Day litter abatement activity with Boy Scouts and Cypress Church
- June, 2016 Annual Community-wide garage sales
- June, 2016 Reuse, Recycle & Cleanup Weekend Event #1
- Included composting workshop and storm water contamination outreach from "Save the Whales"
- October, 2016 Reuse, Recycle & Cleanup Weekend Event #2
- Cinco de Mayo event recycling supported by GHS Track & Field
- Continued participation in GHS Science Symposium



2. Economy

G3 staff meets regularly with local businesses to foster relationships between businesses and schools in the area of workforce development. The City dedicates many hours of staff time to collaborate with the school district as they develop programs that make direct connections between education, and college and career readiness. City staff recognizes that local jobs are won by local people who have the training necessary to succeed in the diverse technical work environment offered by our business sector. City staff continues to work with local businesses to establish summer and after school internship programs for local youth to learn the essential skills necessary for working in the business world. The City either provided for or facilitated a total of 32 youth employment internship opportunities in 2016.

The economic development team continues to schedule monthly meetings to keep up on local business activities and new opportunities for providing jobs, goods, and services to the community. A highlight in 2016, was the addition of Clinica de Salud Salinas Valley medical clinic, and Gonzales Primary Care to the medical services offerings being provided by the Taylor Farms Family Health and Wellness Center, which opened in 2015.



Many of our agriculture businesses located in the commercial industrial business park and River Road business corridor continued to expand their facilities and add jobs to the local economy. In 2016, there were two to three additional businesses that showed interest in establishing businesses in the business park.

3. Social Equity

G3 staff continues to offer to facilitate and coordinate community volunteers to present the CHOICES program at Gonzales schools. The City's Community Information Kiosk (KICK) system, which is updated weekly,

continues to grow as it strives to reach out into the community. Implemented in 2013, this system of 13 digital kiosks (physical and Internet-based), now reaches over 70 community leaders per week via e-mail. The principal goal of the kiosk system is to keep the community informed and engaged in community activities and issues while celebrating community building efforts by hundreds of volunteers, and community advocates for "The Gonzales Way."

The grant-funded Outdoor Adventures program provided two nature inspired outings for Gonzales youth in grades 9-12. A kayaking adventure for the summer bridge program class and a high-trees zip lining adventure in the Santa Cruz Mountains. These events provide new adventures in the natural world for young people who may not get out of doors on a regular basis.

Gonzales Youth Council (GYC)

Key Statistics

- ◆ 2 Youth Commissioners
- ◆ 13 Youth Council Members
- Established in 2015 as official youth advisors to:
 - Gonzales City Council
 - Gonzales Unified School District Board

◆3 Core Goals:

- Be positive influences for youth and the community
- Improve communications between adults and youth
- Help teens be heard

♦4 Key Priorities:

- Increase academic achievement
- Improve positive school climate/ anti-bullying
- Increase opportunities for youth outside of school
- Prevent youth alcohol and drug use





2016 saw the Gonzales Youth Council (GYC) take a positive step forward in their development and engagement in a) becoming better informed, skilled leaders; b) participating in leadership training sessions; and c) talking concrete steps to make a difference in their community.

Becoming Better Informed, Skilled Leaders

Learning about community issue, how policy decisions are made by City and School leaders, and to further develop their leadership skills, the GYC committed to a full schedule of meetings and trainings:

- The Youth Commissioners attended and represented the GYC at Gonzales City Council and Gonzales Unified School District School Board Meetings;
- The GYC held regular GYC Meetings the first and third Mondays monthly, from 3:45pm-5:45pm, in the Gonzales Council Chambers;
- The GYC engaged in frequent Saturday Action Planning & Leadership Trainings; and
- The GYC participated in Thursday Leadership Labs immediately after school when it determined additional planning and leadership development would be helpful.

Leadership Training Sessions

- Understanding & Shaping the Local Control Accountability Plan (LCAP)
 presented by Superintendent Liz Modena;
- Medical Marijuana Ordinance 101 & City Council Policy-making Responsibility presented by City Manager Mendez and Deputy City Manager/ Community Development Director Thomas Truszkowski;
- Tour of City Public Works facilitated by Public Works Director & GYC Co-Advisor Harold Wolgamott;
- Introduction to Multimedia Lab at Gonzales High School presented by Wendy Fernandez, GUSD Teacher/Coordinator of Technology, Library Services; and
- How to Plan & Implement Effective Community Action Projects presented by Michelle Slade, C⁴ Consulting & GYC Co-Advisor.

Community Action to Make a Difference

- The GYC hosted the Annual Tree Lighting in Central Park.
- The GYC participated in the City's Holiday Lights event.
- The GYC delivered 100 toys at several farmworker camps as part of a joy maker challenge grant received.
- The GYC took action on the "Rules of Kindness" campaign.







Community Development Department

Key Statistics

- Conditional Use Permits3
- ◆ Conditional Use Permit (Amendment) ~ 1
- Site Plan Permits ~ 13
- Site Plan Permit Amendment ~ 1
- Sign Permits ~ 6
- Temporary Use of Land Permit ~ 1
- Home Occupation Permit5
- Memorandum of Agreement

The City Council began the year considering and adopting ordinance provisions to implement the Medical Marijuana Regulation and Safety Act ('MMRSA'). The MMRSA had been signed into law by Governor Brown in September 2015, and among other statutory measures, required all Cities interested in maintaining local authority over marijuana cultivation facilities to adopt a land use ordinance regulating or prohibiting the cultivation of medical marijuana with the ordinance effective date before March 1, 2016. As background to the adoption of the ordinance, the Planning Commission and City Council held several public meetings beginning in August through December 2015 during which the Commission and Council heard testimony from the public that was both in favor and opposed to the concept of harboring medical marijuana dispensaries and cultivation facilities within the City. On January 4, 2016, the City Council passed an ordinance that prohibited the establishment of Medical Marijuana dispensaries within the City, and also passed an ordinance, contrary to a recommendation from the Planning Commission that permits, limits and regulates the cultivation of Medical Marijuana within the City limits.

In mid-January, the single-family home located at 126 Fifth Street was demolished in preparation for the construction of a new building for Clinica de Salud. Prior to the construction of a permanent building, temporary office trailers were placed on site, which once the new facility is constructed; the temporary buildings will be removed and replaced with a parking lot.



In February, the City Council held a public hearing and directed staff to prepare a Closeout Accomplishments Report for the Community Development Block Grant business loan grant (i.e., 12-CDBG-8391) that had been awarded to the City by the State Housing and Community Development Department (HCD) in December 2012. The report, which is required to be sent to HCD, reviews how the \$400,000 grant award was expended for grant specific activities, including \$310,000 used to make two business loans, including a loan to Western Applied Technology (dba HealtySoil) and a loan to Carlitos Steakhouse & Bar. Additional grant funds in the amount of \$50,318 were expended for program activity delivery, and approximately \$30,000 was expended for general administration.

In mid-February, the Taco Bell Restaurant located at 840 Fifth Street opened for business. Additionally, a grading permit was issued for the construction of a 13,500 square foot warehouse expansion for Green Valley Farm Supply. Construction activities did not begin until later in 2016.



In March, the City Council approved staff's recommended project for Fiscal Year 2016/2017 HUD Community Development Block Grant Urban Entitlement Funding, which proposed the completion of ADA accessibility upgrades in Centennial Park. The budget for the project is \$142,247. In addition, the grant funding also includes a General Administration component in the amount of \$15,805. Additionally, in March, the City Council adopted revisions to the Gonzales City Code as recommended as implementation measures of the Housing Element, which revisions addressed reasonable accommodations for special needs housing. The City Council also adopted revisions to the City's General Plan Land Use, Circulation and Conservation and Open Space Elements as a means of implementing specific planning actions described in the Memorandum of Agreement between the City of Gonzales and Monterey County regarding orderly growth and development (aka the Sphere of Influence Update Agreement).

Community Development Department

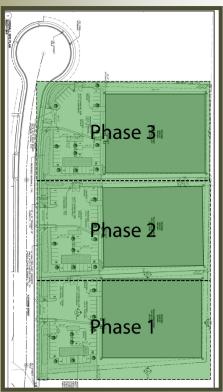
In April, the City Council approved a job description for the position of a Health Equity Fellow, an intern position shared between the City of Gonzales and the Monterey County Health Department. The position is designed to work under the direction of the Health in All Policies Manager in the Health Department, but would support the policy analysis, policy development and community engagement for developing a Health Element of the City's General Plan. Direct supervision will be provided by the Community Development Director. The position was filled and work began in mid-October.



In mid-April, the Measure "K" Oversight Committee met to discuss how the tax proceeds from the Measure 'K' Transaction and Use Tax should be spent. The

Committee's discussion would ultimately lead to a recommendation made to the City Council in early May at which meeting the City Council approved the Committee's recommendation for Fiscal Year 2016/2017. The Measure 'K' Tax Proceeds were allocated to fund the following activities, including: debt service for the cost of the renovations to the community pool (\$130,000); replacement of restrooms at Central Park (\$205,000); youth leadership and development services (\$110,000); Gonzales Day Camp (\$30,000) and community participation grants (\$20,000).

In January, when the Council approved the Ordinance permitting the cultivation and manufacturing of medical marijuana, it was the intent to establish a tax to generate revenue from the medical marijuana businesses that were granted permits by the City. In mid-July, the City Council considered and approved a Resolution submitting to the qualified electors of the City at the General Municipal Election to be held on Tuesday November 8th, an Ordinance adding Commercial Cannabis Tax to the Business and License Regulations of the City Code to implement an annual tax on Medical Marijuana cultivation, based on square footage, and an annual tax on Medical Marijuana manufacturing, based on gross receipts, for the purpose of raising revenue to fund general municipal services.



In July, the City received an application from Net Zero Farms, LLC that proposed three (3) medical marijuana cultivation and manufacturing facilities within the Gonzales Agricultural Business Industrial Park. The proposed project required the issuance of a Conditional Use Permit by the Planning Commission for each facility, Development Agreement approved by the City Council, and the issuance of a Medical Marijuana Regulatory Permit, with final approval provided by the City Council. All of these needed actions are expected to occur early in 2017.

In September, the City Council approved a Resolution adopting a Medical Marijuana Commercial Cannabis Facility Regulatory Permit Fee Schedule. In accordance with adopted provisions for the cultivation and manufacturing of medical marijuana, prior to initiating operations, and as an ongoing requirement to conducting operations, the operator of a medical marijuana cultivation and manufacturing facility shall obtain a Medical Marijuana Commercial Cannabis Facility Regulatory Permit ('Regulatory Permit') from the City. In order to obtain such a Regulatory Permit, the operator shall file an Initial Application with the City Manager upon a form provided by the City, and shall pay a fee established by Resolution adopted by the City Council, as may be amended from time to time. Once a project is approved via the submittal and review of an Initial Application, it may be considered for renewal on an annual basis via the submittal and review of an Annual Renewal Application and fee.

Community Development Department

Additionally, in September, the Planning Commission and City Council held informational study session wherein the City Council, Planning Commission, certain interest groups, the general public, and other interested parties heard information and had the opportunity to discuss and pose questions to City Staff with regard to matters of planning and development within the City of Gonzales. Some of the issues discussed during the study session included: housing opportunities including affordable and market-rate apartments and new single-family subdivisions; and school overcrowding and the need for a new elementary school. A component of the study session included presentations from two groups of land developers that own land within the City's Urban Growth Area (UGA), or who have an option on land within the UGA, and who have aligned themselves with landowners, and have expressed intent of preparing Specific Plans. The Pembrook/Fanoe group proposes a Specific Plan known as Vista Lucia. The Jackson/Rianda group proposes a Specific Plan known as Puente del Monte.

In November, McDonalds was issued a Site Plan Permit to remodel its exterior façade, revise its color scheme, install new signage, and modify its drive-thru lane to add a dual lane, which increases its capacity. Additionally in October, the City Council considered and approved a Resolution of Intention (ROI) affirming the City's intent to participate in governance and financing discussions for the proposed Monterey Bay Community Power (MBCP) Joint Powers

Authority (JPA).



In November, the City Council approved four (4) non-Exclusive contractual service agreements by and between the City of Gonzales and 4Leaf, Inc., Bureau Veritas North America, Inc., CSG Consultants, Inc., and West Coast Code Consultants, Inc. with regard to the formation of a consultant services pool for the provision of building plan check and inspection services.





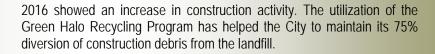


Additionally in November, the California electorate passed Proposition 64, the Adult Use of Marijuana Act which legalized non-medical or "recreational" marijuana. Also, the Gonzales electorate passed Measure 'W', which added a "Commercial Cannabis Tax" to the City's Municipal Code.

Building Department

Key Statistics

- Permits Issued ~ 140
- ◆ Project Valuation ~ \$6,618,553.70
- ◆ Code Complaints Received ~ 44
- Business Licenses Issued ~ 363
- Rental Inspections ~ 21
- Distressed Properties ~ 1
- Employee Housing Permits ~ 4



Building Inspections

Inspections are accomplished in an efficient manner with coordinated efforts of the Fire Marshal and Building Official. The City maintains a contract for inspections and plan checks when staff is unavailable.

In November, the City Council approved four (4) non-Exclusive contractual service agreements by and between the City of Gonzales and 4Leaf, Inc., Bureau Veritas North America, Inc., CSG Consultants, Inc., and West Coast Code Consultants, Inc. with regard to the formation of a consultant services pool for the provision of building plan check and inspection services. A pool of consultants with expertise in providing building plan check and inspection services provide the City with the most flexibility in using the best resource for the task at hand.



ADA Compliance

The Americans with Disabilities Act compliance is monitored by this Department.

Code Enforcement

Code enforcement is accomplished by joint efforts of the Building, Fire, and Community Development Departments. Code enforcement is provided primarily on a complaint basis.

Employee Housing

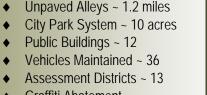
The Employee Housing program was approved by State agency monitors. Additionally, all four location were provided with a satisfactory rating and were issued the yearly permit to operate.



Public Works Department

Key Statistics

- and businesses Residents served by the Municipal Water Dept. ~ 8,473 (8,357 in 2015)
- Water Produced ~ 463 million gallons (490 Million Gallons in 2015)
- Service Connections Maintained ~ 1,953
- Waste Water Treated ~ 251,903,000 gallons
- Daily High Flow Waste Water Treated ~ 1,287,000
- Sewer Lift Stations 5
- Streets Maintained ~ 20 miles
- Unpaved Alleys ~ 1.2 miles
- Graffiti Abatement
- Street Trees
- Litter Removal







The Public Works Department maintained the Streets, Parks, Fleet, Building and Grounds, Water and Sewer, and Solar Systems. This was all accomplished with a very small dedicated staff.

Wastewater Outfall Line Clearing

The outfall line from the community to the Wastewater Treatment Plant required clearing of material that has built up over the years. The line clearing was completed. During this process, 21 manholes were discovered in need of repair that will be completed in 2017.

Winter Storm Preparation

2016 was a year of preparing for potential storms after many years of drought. Floodways and drains were checked and cleared. The rains started early in the winter, but staff and the systems were prepared.

Gonzales Slough

The slough provides an ongoing challenge. It must be maintained as a floodway, retention basin, and cleared of vegetation so natural processes can minimize the mosquito problems. The zika virus scare intensified the effort to keep mosquito fish in the water areas that cannot be cleared. Staff works with the Mosquito Abatement District and Monterey County Health Department to monitor the community risk.

Wastewater Treatment Plant

Staff works hard to maintain this vital part of the community infrastructure preparing for the future improvements allowing for increased capacity. 2016 was the year to study options for improvement.

Municipal Separate Storm Water Sewer System (MS4)

Gonzales improved its Storm Water Program, which allows the City to conduct its own Storm Water Permit Inspection for State, Local, and EPA compliance. Gonzales is in year three of a five-year general permit from the State for the National Pollutant Discharge Elimination System (NPDES).

Solar Systems

Four new solar systems were installed, adding nearly 200 kw of power generation.

Parks 1 4 1

Central Park Decorations increased.



Gonzales Volunteer Fire Department

Key Statistics

- ◆ Calls for service within the City ~ 458
- ◆ Calls for service in Rural District & Highway ~ 224
- ◆ Total Calls for service ~ 682
- ♦ In House Training Hours ~ 160+
- ◆ Engineer Training Hours ~ 60
- ♦ New Firefighters Recruited ~ 3

The Gonzales Volunteer Fire Department continues to be a valuable partner in the City's Public Safety. Keeping up with advances in technology and tactics, is a constant challenge. Over 160 hours of Firefighter training was conducted by the Department in 2016. This training allows the members of the Department to be prepared for any emergencies that might arise in our City or Rural Fire District.

Call volume for the Fire Department increased considerably to 682 calls for service in 2016, compared to 622 calls for service in 2015. The increase is related to Fire Department response to medical aid calls within the City, and the Rural Fire District.

The Department's dedicated core of Volunteer Firefighters continues to provide excellent service despite the increased call volume. A Full Time Fire Engineer was added to the Department in early 2016 to assist with responding to day time incidents.

Throughout 2016, the Department continued to attract and retain more Volunteer Members, adding three more Firefighters during the year. Gonzales Volunteer Fire Department will continue recruitment for both resident and non-resident Firefighters in 2017. The Department's Engineer and Firefighter shift program has been expanded to cover weekends, and provide 24 hour emergency response coverage. The Fire Marshall continues fire prevention activities including annual business inspections, public education, and inspection of new and existing buildings within our community. Grant funding to replace and upgrade equipment, as well as provide training for our Firefighters is being pursued.



Police Department

Key Statistics

- ♦ Homicide ~ 1
- ♦ Robbery ~ 9
- ♦ Rape ~ 1
- ♦ Assault ~ 35
- ♦ Burglary ~ 18
- ♦ Theft ~ 54
- ♦ Motor Vehicle Theft ~ 30
- ◆ Police Reports Taken ~ 1,220
- Arrests Made ~ 270
- Traffic Citations Issued ~ 371
- Parking Citations Issued ~ 320
- Drunk Drivers Arrested ~ 40
- Gang Contacts ~ 3
- Traffic Accidents ~ 82

The City of Gonzales continues to be one of the safest Cities in Monterey County and the Tri-county region. We are pleased to report that the overall gang crime within the City has not increased in many years and we were free of any major gang incidents in 2016.

The Gonzales Police Department ended 2016 with the reduction of Part 1 crimes. Part 1 Crimes include Homicide, Robbery, Rape, Assault, Burglary, Theft and Motor Vehicle Theft. During 2016, there were 148 Part 1 Crimes investigated by the Department. In comparison to 2015, there were 174 Part 1 Crimes. Even though the City had 1 homicide, this reflects a 15% decrease in the total number of Part 1 Crimes when the two years are compared. The reduction is contributed to the decrease in the number of Thefts, Assaults, Vehicle Thefts and Burglaries.

Our Community played a major role in preserving the health, safety and security for all Gonzales residents. This partnership enabled us to reduce those Part 1 Crimes. The Department continued to build and improve upon community relations with the implementation of

social media to stay connected by creating a Facebook page. The Department will continue to offer enrichment opportunities to youth and adults for the well being of our community.

The Gonzales Police Department Explorer program continued its success in 2016. Our Explorer Post has 11 active community youth participants between the ages of 14 – 18. Gonzales Police Explorers program is a hands on program for community youth interested in a career in law enforcement, or a related field in the criminal justice system. The program offers community youth personal awareness of the criminal justice system through practical experiences, ride-alongs and interacting with Police Officers. Additionally, the program encourages personal growth through character development, community involvement, volunteerism, respect for the rule of law, good citizenship while emphasizing participants to be healthy caring responsible members of our community.





In April and October 2016, the Department again held a Prescription Drug Take Back Day. The City, in cooperation with Sun Street Centers, collected over 252 pounds of unwanted expired prescription drugs and had them destroyed by the Department of Justice.

The Gonzales Police Department strives to improve community service, efficiency and safety with the addition of mobile dispatch computer equipment. Officers will now have the ability to check license plates, driver license, status and prepare routine reports in the field. This improvement will allow officers to be more visible improving safety and response time.



In 2017, the Gonzales Police Department will continue working with the community to preserve its health, safety and security. The department will be launching a Community Police Academy where community residents will have an opportunity to help us create a positive impact through community oriented policing.

For additional information please feel free to contact Acting Chief of Police Keith Wise (831) 675-5010 or visit us on Facebook.

Recreation & Aquatics Departments

Key Statistics

- Youth Soccer League ~ 110
- ♦ Mini T-Ball League ~ 40
- ♦ Youth Volleyball ~ 52
- ♦ Youth Basketball League ~ 161
- ♦ Youth Indoor Soccer League ~ 57
- Kid's Safety Academy ~ 30 Average
- Preschool Playmates ~ 18
- ♦ Make Up & Nail Class ~ 12
- ◆ Summer Camp ~ 60 per week (8 weeks)
- ◆ After School Program ~ 200
- ◆ Adult Co-Ed Softball ~ 14 Teams
- ♦ Relay for Life ~ Raised \$2,700 for the American Cancer Society
- ◆ Swim Team ~ 13
- ♦ Junior Lifeguards ~17
- ◆ Pool Parties ~ 24
- ✦ Holiday Lights Festival ~ 1,500
- Outdoor Adventures ~ 60

*The total number identifies total participants in the program/activity







City of Gonzales Aquatics Department

In 2016, the City of Gonzales completed a year long renovation to the Gonzales Community Pool. The debt payment for the pool renovation was made possible by the Measure K tax increment voted for by the community in 2015. The renovation included new decks, new pool surfacing, new underground piping, new heater, new chemical control system, a new entry building with ADA compliant restrooms, as well as renovation to the existing changing facilities and restrooms. The City also completed the installation of the solar shade structure that will provide electricity to the facility. Programing at the facility continued with many summer time favorites such as swim lessons, recreation swim, night swim, and Dive in Movies. The facility did notice an increase in private parties, which has been attributed to the newly remodeled facility. During the Summer of 2016, the pool was operated in a safe manner, which resulted in no major injuries.

City of Gonzales Recreation Department

In 2016, the Recreation Department continued to offer many sports and other recreation activities for youth and adults. 2016 saw two huge additions to the Recreation Department. The first was the addition of the Summer Day Camp Program. The program was offered for eight weeks and three days (entire length of the school vacation), and saw an average of 57 participants per week. Because of the popularity of the Summer Day Camp program, the City was also able to add an internship program for high school students during which the students were able to earn school credit. The program was offered at a reduced rate to Gonzales Residents and those who work in Gonzales. This reduced rate was possible because of money contributed from the Measure K tax that was approved by the community in 2015.

The second major addition was the partnership with the Gonzales Unified School District to continue the State funded After School Program at both Fairview Middle School and La Gloria Elementary School. The program has been wildly successful and has for the most part, been full the entire school year with waiting lists at both school sites. Students in the program receive an after school meal, academic time, physical fitness activities, STEM activities, club time, and an afternoon snack before they go home. During club time, participants chose from different activities that are both fun and academically enriching. This program is offered in collaboration with the Gonzales Unified School District, and is funded by the State of California After School Education and Safety Program.

In addition, the City of Gonzales continued to add more Outdoor Adventures for teens ages 13 to 18. These programs included the O'Neil Sea Odessy adventure in which middle school students got to explore the ocean in the Santa Cruz Harbor. The other two Outdoor Adventures were Kayaking in the Elkhorn Slough, and the Redwood Zip Line Course in the Santa Cruz Mountains.